

GET YOUR STUDENTS NOTICED by EMPLOYERS

ADD PROOF OF SKILLS TO YOUR STUDENTS' DEGREES

IT'S TOUGH TO COMPETE IN TODAY'S JOB MARKET.

More than ever, incoming workers—your graduates—need ways to stand out from the crowd when applying for jobs. Meanwhile, employers are looking for skilled workers who can not only perform the job but **learn and grow as its requirements change**.

Your learners will receive a diploma or degree as they graduate, but many educational institutions are also arming graduates with proof of their skills.



GIVE YOUR STUDENTS A CREDENTIAL THAT WILL GET THEM NOTICED AS THEY APPLY FOR JOBS.

The ACT® WorkKeys® National Career Readiness Certificate® (NCRC®) certifies that recipients have the “hard skills” needed for virtually any job, from blue collar to white collar positions.

Many educational institutions award NCRCs with diplomas, **giving graduates proof of their work-ready skills as they enter the workforce**. NCRCs are recognized by nearly 20,000 companies nationwide in hiring and promoting skilled workers.

HOW IT WORKS:

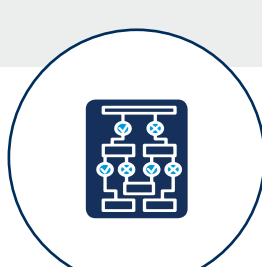
1. TEST THEIR SKILLS

Students take three WorkKeys assessments in the skills most employers deem important for productivity and trainability:



APPLIED MATH

Critical thinking, mathematical reasoning, problem solving



GRAPHIC LITERACY

Identifying and understanding important data in charts, graphs, diagrams, floor plans, etc.



WORKPLACE DOCUMENTS

Reading and using business documents such as regulations, directions, policies, notices, etc.

2. AWARD CERTIFICATES

NCRCs are awarded based on WorkKeys scores.

| NCRC Level | Minimum score required on all 3 WorkKeys exams |
|------------|--|
| Platinum | 6 |
| Gold | 5 |
| Silver | 4 |
| Bronze | 3 |

3. COMPARE SKILLS TO JOBS

Students can compare their score levels to occupational profiles contained in ACT JobPro—the largest online job skills database in the world, with more than 21,000 careers profiled.

4. SHOW OFF THEIR SKILLS

NCRCs can be presented during job interviews and verified online.

“ For those who do choose a CTE path, they would also leave with some industry-standard credentials and technical studies, so we think [earning the NCRC] is a good way to ensure students have a broad array of choices after they graduate. ”

- Jo Ann Honeycutt, CTE Director at North Carolina DPI

SUCCESS STORIES

NORTH CAROLINA

The North Carolina Department of Public Instruction serves more than 500,000 career and technical education (CTE) students each year. It requires all seniors in CTE classes to take assessments to earn an NCRC.



RESULTS:

94%

of graduates are employed or pursuing postsecondary education, advanced training, or military service



An increase in NCRC earners and Gold-level recipients from year to year

WEST ALABAMA

To prepare for a rush of thousands of manufacturing jobs coming to the area, Shelton State Community College added NCRCs to its five-week Ready to Work “boot camp”-style program to train students. The program partners the college with local high schools and economic development and includes skill training and job interviews.



RESULTS:

82%

of graduates entered the workforce or continued their education



Increased enrollments

• 900 enrollees during the 2014-15 school year

• 1,600 enrollees during the 2016-17 school year

Help your students join more than 4 million workforce professionals who have earned an NCRC and found workplace success.

act.org/workkeyforeducators